METHOD AND APPARATUS FOR EFFICIENT ORDER PLACEMENT AND FULFILLMENT IN A RETAIL ESTABLISHMENT

ABSTRACT OF THE DISCLOSURE

Order placement and fulfillment are provided by assigning customers identification cards and allowing the customers to predefine preferences and pre-establish credit. Said preferences and credit are accessible by a kiosk that reads the identification card. Orders are placed at the kiosk based upon the predefined preferences and the cost of items ordered is automatically charged against the pre-established credit. Order information is delivered to a display such that store personnel can efficiently fill the order.